



Press release

Ulm, November 28th, 2022.

Ulrich Medical concludes strategic cooperation with GE Healthcare for the United States

Ulrich Medical, the Ulm-based medical technology manufacturer for contrast media injectors and spinal implants, and GE Healthcare, a leading global medical technology, pharmaceutical diagnostics and digital solutions innovator, have signed an agreement to distribute a GE Healthcare branded CT motion injector manufactured by Ulrich Medical in the United States. The CT motion is approved in the U.S. as a so-called combined product and may thus be operated exclusively with GE contrast media.

"We have set our sights on being able to significantly increase sales of our CT motion in the U.S. with the support of GE's strong brand, while remaining the legal manufacturer of the injector as Ulrich Medical," says Cornelia Schweizer, Vice President Global Sales & Marketing, Ulrich Medical.

"We are delighted to be working even more closely with our partner GE Healthcare, who has already been distributing our injector CT motion in the U.S. market. With GE Healthcare's nationwide brand recognition and great distribution power, we are sure to significantly expand our market share for injectors in the world's largest medical technology market," says Klaus Kiesel, Chief Executive Officer of Ulrich Medical, commenting on the deal.

For more information, visit <https://www.ulrichmedical.com>.

((Preface & body text: 1,287 characters, incl. spaces))



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About GE Healthcare:

GE Healthcare is the \$17.7 billion healthcare business of GE (NYSE: GE). As a leading global medical technology, pharmaceutical diagnostics and digital solutions innovator, GE Healthcare enables clinicians to make faster, more informed decisions through intelligent devices, data analytics, applications and services, supported by its Edison intelligence platform. With over 100 years of healthcare industry experience and around 48,000 employees globally, the company operates at the center of an ecosystem working toward precision health, digitizing healthcare, helping drive productivity and improve outcomes for patients, providers, health systems and researchers around the world.

About ulrich medical

ulrich GmbH & Co. KG, ulrich medical for short, develops, produces and distributes spinal systems and contrast media injectors. The family-owned company, founded in 1912, celebrates its 110th anniversary in 2022 and employs a total of around 500 people at its headquarters in Ulm and its two subsidiaries in France and the USA. While the products are used worldwide, the medical technology company focuses on "Made in Germany" quality, making it one of the few in the industry that consistently develops and manufactures its products in Germany. ulrich medical successfully underwent an MDR audit in January 2020 – as one of the first medical technology manufacturers in Germany. In addition, the F.A.Z. Institute named ulrich medical 2022 one of Germany's "Innovation Leaders" for the fourth time in a row.".

Youtube channel: <https://www.youtube.com/user/ulrichmedical>



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Pictures:

(Attention, screen resolution only. Request print resolution at ulrichmedical@pr-hoch-drei.de.)



Picture 1: Ulrich Medical's contrast media injector CT motion with GE Healthcare branding on the distinctive blue cover.

Picture credits: ulrich medical

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